

Model Question Paper – Answer Keys

Subject: Marketing Management Subject code: MB 0046

Book id – B1135

Part-A One – mark question answers				Part-B Two – marks question answers		Part-C 4 – marks question answers	
1- b	11- b	21- c	31- b	41- d	51- d	61- d	71- c
2- c	12- c	22- a	32- a	42- c	52- b	62- d	72- c
3- c	13- a	23- b	33- a	43- b	53- d	63- c	73- a
4- b	14- c	24- c	34- d	44- c	54- c	64- c	74- c
5- c	15- c	25- b	35- b	45- c	55- b	65- b	75- c
6- a	16- b	26- c	36- d	46- c	56- c	66- c	
7- a	17- c	27- a	37- a	47- a	57- d	67- d	
8- c	18- c	28- b	38- b	48- b	58- d	68- b	
9- b	19- b	29- d	39- d	49- d	59- d	69- b	
10- c	20- c	30- c	40- d	50- c	60- c	70- b	